Volunteer Income Tax Assistance Program (VITA) Site

Running a VITA site is like setting up a small business each year. It involves all the logistical, resource, staffing, equipment, communications, space, reporting and other considerations that successful small businesses encounter and address. The difference is that, because of limited funding, the agencies that host VITA sites must gear up and establish “small businesses” every year.

VITA
An Annual Pop Up Business
RETURN ON INVESTMENT
VITA sites offer impressive results with little funding. The average cost to run a VITA site is approximately $25,000. CAA sites only receive on average $3,500 and need to find other ways to fund the balance. However, the return on investment is extremely high at 60:1.

<table>
<thead>
<tr>
<th>COST</th>
<th>$ RETURNED</th>
<th>ROI</th>
</tr>
</thead>
<tbody>
<tr>
<td>Average Site Cost</td>
<td>CAA Total Returns</td>
<td>60:1</td>
</tr>
<tr>
<td>$25,000</td>
<td>$32,000,000</td>
<td></td>
</tr>
<tr>
<td># CAA Sites: 20</td>
<td># Clients: 17,000</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Cost per Client $30</td>
<td></td>
</tr>
</tbody>
</table>

ADDITIONAL BENEFITS
In addition, taxpayers receive other benefits including:

- **$300 saved by taxpayer for service, $5.1M total**
- **$2,400 Ave EITC payout**
- **Connections to other critical services** *(including fuel assistance, WIC, Head Start, etc.)*

The community also benefits as dollars returned are spent or saved locally.

- **$1.44 activity generated per $1 accessed**

QUALITY AND EFFICIENCY
VITA sites are staffed by volunteers who are IRS-Certified and donate their time and expertise. Taxpayers are protected from fraud and less money is spent on combatting tax abuse.

- **+450 Volunteers**
- **+20,000 Volunteer Hours**
- **+$1M Donated Tax Prep Services**

www.masscap.org