The Supporting Neighborhood Opportunity in Massachusetts (SNO Mass) program supports Housing Choice Voucher families with school-aged children making moves to communities with high quality schools, parks and open space and healthy, safe environments. SNO Mass helps families take full advantage of the “choice” embedded in the Housing Choice Voucher Program.

Where You Live Matters
Greater access to safe streets, strong schools, and healthy environments can make a huge difference to you and your family. The longer you live in these kinds of communities, the bigger the positive impact. Children who move to high-opportunity areas are much more likely to graduate college and earn, on average, $300,000 more over their lifetimes than if they stay in a lower-opportunity neighborhood.

Neighborhood Matters
It has a BIG impact on your family. It can influence your family’s health, the quality of your child’s education, their future income and quality of life.

- It is a BIG decision. You shouldn’t have to rush into taking any apartment just because it’s available. It has to be the right place for your family.
- You have CHOICES. SNOMass can help you with the choices that matter most to you and your family.

Who is Eligible?
To participate in this program, you must be:
- A current Housing Choice Voucher holder who is in good standing with your housing agency, or an applicant on the waitlist.
- Have at least one child under 18 years old in your household.
- Currently live outside of a SNO Mass-eligible area.

What We Provide
A dedicated housing mobility specialist will consider your family’s unique needs and preferences to help with your housing search.

Pre-move Support:
- Connects you to landlords and units in eligible areas.
- Increased voucher value to match market rents.
- Transportation to view apartments.
- Information and connections to schools.

Financial Assistance:
- Available before and after you move.
- Assistance with necessary moving costs (security deposits, moving van, etc.)
- Assistance for costs related to after school activities, summer programs and other fees.

Post-move Support:
Your mobility specialist will be there each step along the way to help you and your family by:
- Assisting you in settling into your new community and schools.
- Helping you find resources, services, children’s programming and other amenities.
- Working with you to discover ways to become involved in your new community.
Talk to a mobility specialist about SNO Mass today!